

muriel revisa

PROFILE

8+ years experienced as an Industrial/Product Designer with a demonstrated history of working in the international luxury design industry.

Skilled in Product Design & Manufacturing, Product Management, Marketing & Sales. A strong arts and design professional with a Bachelor of Industrial Design focused in luxury furniture and interiors from Carleton University.

SKILLS

TECHNICAL

Adobe Suites (Ai, Id, Ps)

Rhinoceros

Solidworks

AutoCAD

Keyshot

Shopify

Contentful

KNOWLEDGE

Product Management

Product Development

Market Strategy

Marketing

Furniture Design

Interior Design

User Centered Design

UX/UI Design

Rapid Prototyping (3D printing, CNC)

Identity + Branding

CONTACT

Toronto, ON

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LinkedIn: [murielrevisa](https://www.linkedin.com/in/murielrevisa)

WORK

Product Design & Development Manager

MAN OF PARTS, Weishaupt Design Group

Toronto, August 2020 - Present

- Manages and leads multiple product developments from conceptual ideas to market launch.
- Manages manufacturer relationship, interactions with internationally renowned designers and other key collaborators, vendors and strategic partners.
- Product Manager for all web development (UX/UI/Data entry), highly knowledgeable in SAP, Contentful and Shopify integration
- Leads the design process towards mass production for international retailers.
- Develops product strategies, programs, training programs and exhibitions.
- Studies and strategize the development of innovative designs, sustainable alternatives and efficient mass production.
- Conducts competitive analysis including benchmarking, price comparisons and trends for new up-coming products.
- Responsible for product testing and market readiness, as well as contract and residential certifications.
- Works with vendors to promote continuous improvement strategies related to quality control, packaging, damages, materials and samples through weekly reviews and alterations.
- Organizes and supports product-based vendor communications from sales, marketing and operations to improve efficiencies throughout all teams.
- Further practices web-design UX/UI for e-commerce's websites, Web analytics, graphic design, interior design and exhibition design.
- Organize and manage all photo shoots, filming and marketing content
- On-boards new employees, vendors, designers, and PR in product training, material training, and/or marketing training
- Provides support to Marketing, Sales, Operations, and other departments within the company.

Product Design & Development Associate

MAN OF PARTS, Weishaupt Design Group

Toronto, December 2018 - August 2020

- Guides product development from conceptual ideas to market.
- Assists in developing product strategies, programs and exhibitions.
- Leads the design process towards preparation for mass production for international retailers.
- Manages manufacturer relationship, interactions with designers and other key collaborators, vendors and strategic partners.
- Works with vendors to promote continuous improvement strategies related to quality control, packaging, damages, materials and samples through weekly reviews and alterations.
- Responsible for product testing and market readiness, as well as contract and residential certifications.
- Supports and organizes product-based vendor communications from sales, marketing and operations to improve efficiencies throughout all teams.
- Conducts competitive analysis including benchmarking, price comparisons and trends for new up-coming products.
- Provides support to Sales, Operations, Marketing and other departments within the company.
- Further practices web-design, graphic design, interior design and exhibition design on a regular basis.

Design Specialist

AVENUE ROAD, Weishaupt Design Group

Toronto, May 2018 -December 2018

- Collaborated with the sales team to prepare technical drawings, renderings and presentations for residential and luxury contract clients world-wide.
- Supported the marketing team through graphic design, web-design, marketing materials and events internationally.
- Supported design development with sales and operations team to build custom/bespoke projects and products.
- Consulted with clients and sales team to achieve successful major projects.
- Knowledgeable with luxury architectural product & development such as Obumex, Apure, The Rug Company and etc.

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Industrial Designer, Product, Interior, Graphic Design

Muriel Revisa Designs - Freelance

Toronto, May 2017 - Present

- Designs, strategically plans and manages various client brands - focused on discovering clients target market and value proposition to successfully launch product, and maintain constant acquisitions and retention of followers/clients.
- Designs office stationaries, merchandise, websites (UX/UI) and apps (UX/UI).
- Product manages all new development and launch for physical and virtual launches.
- Designs interior, exterior and custom products for various client needs.
- Assist clients in making the dream spaces reality by designing new floor plans and interior design.
- Project manages local and provincial home renovations, commercial interiors and investment properties flips.
 - Proudly designed & developed EMKFIT Inc. brand identity, merchandise and website. Consistently manages and maintains engagement and retention of an exponentially growing international social media platform.

Sales Representative

EQ3

Toronto & Ottawa, May 2016 - May 2018

- Collaborated closely with new and returning clients, interior designers, architects, and contractors to offer modern furniture solutions for homes and businesses.
- Dealt with configuring customizable products, including textiles and materials.
- Maintained client databases that include weekly open orders, follow ups and after-market support while providing outstanding customer service.
- An authorized and trained Herman Miller dealer. Also knowledgeable with Vitra, Pablo and Alessi products and sales.
- Top 10 Sales Associate - Nationwide 2017

Industrial Design Intern

VITO SELMA

Cebu, Philippines, July 2015 - December 2015

- Collaborated, produced and conducted various projects associated with furniture, product, interior and exhibition design.
- Trusted with large scale projects, and appointed project assistant manager.
- Assisted the senior designer with various site visits, client meetings and exhibition set-ups.
- Worked closely with Vito Selma and his clients to produce delicate hand crafted custom products in-house.
- Sales Representative and ambassador for Vito Selma at various design shows and events.

EDUCATION

Bachelor of Industrial Design

Carleton University

Ottawa, September 2012 - June 2017

With emphasis on product, technical, and user-centered design Carleton University utilized research and design techniques to balance function, aesthetics and technology into final products. Carleton University education and training also included preparing technical papers and delivering presentations, model-making, drawing, and rapid prototyping.

Certificate of Product Management

BrainStation

Toronto, April 2020- June 2020

Learn what it means to be a Product Manager, how the role is viewed by others and why it's so critical in achieving a halo success for a company's initiatives. Took the time to explore and analyze the steps to modeling a market opportunity to defining a customer profile to driving the product development process with an engineering team to forecasting financial success and defending a leadership position.